

ELITE

2005 SURVEY SUMMARY

Background

Over the last year the membership of Elite has grown from under 300 to over 1300. Membership has broadened to include senior professionals and managers as well as IT Directors and CIOs. It was, therefore, quite likely that the interests and priorities of members have changed since the last Elite survey was undertaken in September 2002.

The February 2005 Survey was web based. Thanks are extended to the 279 respondents.

This paper gives a brief summary of the results of the 2005 Survey. The Survey was devised by Ben Booth (Chair of Elite) and Chris Tiernan of the Elite Committee who would also like to thank George Georgiou of BCS HQ for his very able assistance.

Profiles of Respondents

Just over half of the respondents are based in London and the South East with a further 10% in the South West. Three quarters of them are in full time employment with another one sixth self employed. Some 90% are male. 22% are aged 35-44, 42% are 45-54 and 32% 55 and over. About half of them have responsibility for less than 10 staff; three quarters have responsibility for less than 50 staff. About half work in organisations of more than one thousand employees.

Interests and Expertise

Their major interests were:

1. Business/IS strategy and planning (76%).
2. Information management (59%),
3. Project management (53%), and
4. Technical strategy and planning (51%).

Interestingly, the respective figures for their expertise against the above were 67%, 52%, 66% and 47%.

Benefits Sought and Secured

The main benefits sought and obtained from Elite membership were:

- Awareness of industry trends and issues
- Networking with colleagues
- Knowledge of IT management
- Hearing key speakers.

Elite Events

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The above benefits are largely provided through self-funding events organised by the Elite Committee so questions were asked relevant to planning future events.

Respondents say they have the following preferences for events:

Location:	London	46%
	South East	11%
	South West	8%
	North West	5%
	Scotland	5%
Timing:	Evening	45%
	Afternoon	22%
	Lunch time	19%
Duration:	Three hours	37%
	Two hours	36%
	Less than two	13%

Interestingly, 56% said they would like joint events with other organisations although only 18% were interested in social events.

Further Information

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